



SPONSOR THE GREAT LAKES CLASSIC

Every player, from first-timers to the Pros.

The Classic is for all ages and all levels. New players, seasoned competitors, and the top players in the world meet for a full week of foosball. We put the Junior events on display and celebrate the youth of the sport, giving young players a stage next to the champions they look up to.



Brandon Munoz demonstrates his singles game



Michael Stahl leads a junior clinic

WHO IS BEHIND THIS EVENT

NONPROFIT • THE ORGANIZER

U.S. Table Soccer Organization

USTSO is the nonprofit national body for competitive foosball in the United States. It sanctions and runs the Great Lakes Classic, bringing a world-class stage and the sport's best players to Grand Rapids.

NONPROFIT • THE YOUTH PROGRAM

Foosball Clubs USA

A national nonprofit that donates foosball tables and youth clubs to schools. 96 clubs started across 23 states, and counting. We use play to help kids show up, connect, and find their place.

Why sponsor?

You help run a world-class youth tournament, and every dollar goes further. **All event proceeds go to the Foosball Clubs USA youth program**, putting foosball tables and free clubs into more schools so more kids find a place to belong. Sponsor the Classic and your name rides along with that mission, in front of players, families, and fans all week. Every sponsor helps us reach our goals.

Oct 15-18

FOUR DAYS
OF PLAY

Grand Rapids

DOUBLETREE BY
HILTON, AIRPORT

100 kids

OUR YOUTH
TURNOUT GOAL

29 events

ACROSS THE
FULL WEEK



SPONSORSHIP LEVELS

PRESENTING PARTNER

\$2,500

Everything in the lower levels, plus a mention on Foosball Radio and top billing on the sponsorship page.

CHAMPION

\$1,000

Everything in the lower levels, plus a mic and livestream shout-out at the event and social shout-outs the week before.

TABLE SPONSOR

\$500

Your name on the event sponsorship page and on the Event Sponsorship poster shown at the event.

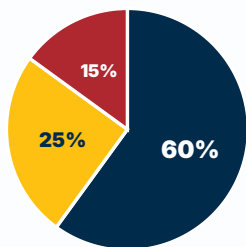
FRIEND OF THE CLASSIC

\$250

Your name listed on the event sponsorship page at foosballclubsusa.com.

Prefer to give in kind? Prizes, product, and services are welcome too.

WHERE EVERY SPONSORSHIP GOES



60% • Event costs

Tables, venue, officials, staffing, and everything it takes to run a great week.

25% • Juniors

Trophies, prizes, and support for the four Junior divisions.

15% • The event you choose

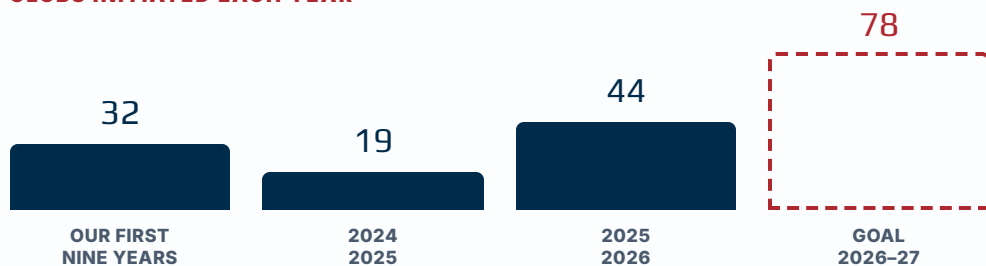
Goes to the payout of any one of the 29 events, with your name on it.

Example: a **\$1,000** sponsorship is **\$600** event costs, **\$250** Juniors, and **\$150** to your event.

THE CLUBS YOU HELP START

Beyond the event, proceeds build the Foosball Clubs USA youth program. **Every club we fund puts two foosball tables in a qualifying school or youth location.**

CLUBS INITIATED EACH YEAR



96

CLUBS INITIATED TO DATE

Across 23 states.



Scan to become a sponsor

Open the sponsorship page to see every event, pick the one your 15% backs, and get started. Prefer to talk it through? Reach out any time.

Michael Stahl

Executive Director

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